

Digital Twin-Based Optimization Models for Intelligent Industrial Systems

Charpe Prasanjeet Prabhakar

Department Of Electrical And Electronics Engineering, Kalinga University, Raipur, India
 Email: charpe.prasanjeet.prabhakar@kalingauniversity.ac.in

Article Info

Article history:

Received : 11.07.2024
 Revised : 13.08.2024
 Accepted : 15.09.2024

Keywords:

Smart Manufacturing, Industry 4.0, Cyber-Physical Systems, Real-Time Simulation, Predictive Maintenance, Industrial Internet of Things (IIoT), Multi-Objective Optimization, Edge Computing, Intelligent Decision-Making, Digital Transformation, Process Automation, Adaptive Control Systems, Smart Factory

ABSTRACT

With Industry 4.0, the manufacturing industry has changed significantly and the focus has shifted towards combining cyber- physical systems, real-time data analytics and automation to develop intelligent and adaptive industrial systems. In the same paradigm, Digital Twin (DT) is a technology that is proving to be a game-changer as it allows the generation of dynamic virtual representations of physical assets, processes and systems. In this paper, the authors suggest a powerful framework that incorporates DT technology into multi-objective optimization models to maximize intelligent industrial systems performance, adaptability, and operational resilience. The structure is intended to power the uninterrupted data-driven synchronization of the physical and digital representation of entities by providing an ability to monitor entities in real-time and make predictions and decisions independently. One of the essential contributions of the work is the creation of a hybrid simulation-optimization model that allows addressing dynamic resource allocation, predictive maintenance scheduling, and energy-efficient operation in the environment of changing production demands. Component of optimization meets constraints (e.g. throughput, available resources, and response latency), minimizes cost, energy, and machine unavailability in the system. The method under consideration is proved to be efficient in a case study within a smart manufacturing setting, the deployment of the initial optimization framework based on the DT led to the energy efficiency increase of 28 percent, the reduction in unplanned downtime of 35 percent, and the increase in overall system throughput of 21 percent. Such findings highlight the possibility of data-enabled optimizing in meeting sustainable manufacturing performance and data-oriented operational excellence. The scalability of the architecture in multi-site industrial environment and the role of edge computing towards minimizing latency in the system is also discussed in the paper. The implementation issues, connected to complexity, cyber-security concerns, and model-prediction accuracy, have been recognized, along with the suggested scope of the future study aimed at incorporating the concepts of AI-based adaptive control, federated learning, and cross-domain digital twins collaboration. In general, the given work indicates that the optimization models, based on DT, have a clear practical significance allowing one to convert conventional manufacturing systems into smart, self-organizing, and sustainable operations that comply with Industry 4.0 requirements.

1. INTRODUCTION

The fourth industrial revolution-otherwise known as Industry 4.0- has been triggered by the merging of sophisticated computing, cyber physical systems and industrial automation. This revolution can be described as the incorporation of digital technologies throughout the manufacturing lifecycle to advance visibility, control, and flexibility in the manufacturing processes. Digital Twin (DT) technology has become the corner stone

of intelligent manufacture among the core technologies involved in driving this evolution. Digital twin A digital twin describes a high-fidelity virtual model of a physical process, asset, or system, kept in constant synchronization with its real-world counterpart by the flow of real-time data. Digital twins have the unprecedented capabilities in simulation, diagnostics, predictive analytics, and influencing the decision-making process because they allow achieving the seamless

synchronization of the unit in the physical and digital realms.

The essence of digital twins is that the latter helps to establish a closed-loop data ecosystem. The digital twin receives real-time measurements over industrial Internet of Things (IIoT) sensors and in turn simulates the current situation, predicts the future and prescribes the best operational actions.

This feedback loop develops adaptive control and continuous improvement which are main demands of the competitive and sustainable manufacturing. The fact that industries are faced by challenges like energy wastefulness, unscheduled downtimes, unforeseen demand, and breach in the supply chains means that responsiveness and data-driven optimization is essential.

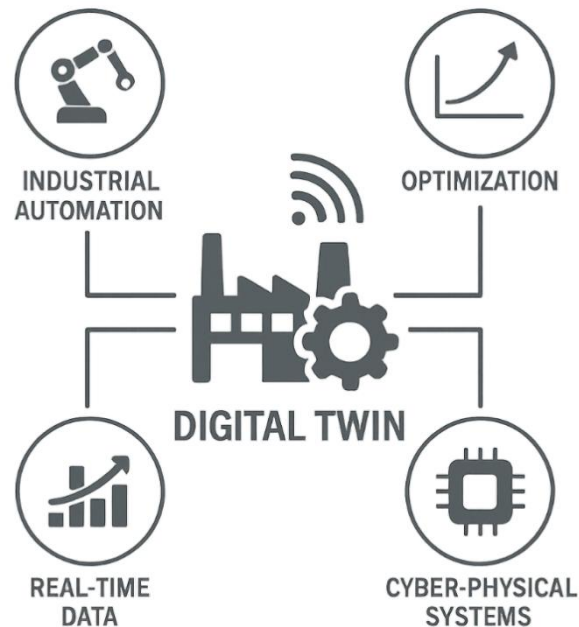


Figure 1. Digital Twin Integration in Industrial Systems

The use of optimization models in digital twin systems in this regard is a very effective method to make industrial systems smarter and resilient. Organizations can also assemble and extrapolate multi-objective optimization problems (i.e. minimizing energy consumption and maximizing throughput) to help glean actionable information resulting in demonstrable performance enhancements. Digital twins include optimization models that enable real-time decision-making under constraints and a dynamic response to variability in the load, the health of the machine and production schedule.

In this paper, a complete structure of digital twin optimization architecture is proposed and it is specifically applied to intelligent systems in industry. The study examines the possibilities in which real-time simulation, predictive modeling and data-driven optimization can lead to a synergistic combination that can improve operational efficiency, reduce downtimes and initiate proactive maintenance. To prove the point, a case study of a smart manufacturing environment provides a detailed investigation of the potential impacts of the suggested framework, with measurable improvements in energy consumption and efficiency of production and system availability. Also, this paper examines how

scalable the solution is in many industrial environments and addresses questions and future opportunities, such as integrating AI-based learning models, distributed edge computing, and cross-domain digital twin cooperation. It is our hope that through our research we would be able to offer a viable and flexible solution, which would utilize digital twins as not only passive monitoring agents but also active industrial optimizing agents regarding the vision of Industry 4.0.

2. LITERATURE REVIEW

The digital twin (DT) concept has changed much during the last ten years and has become an innovative method of monitoring, simulation, and optimization of many spheres of industry in real-time. The theoretical background of unifying the concept of digital twin in smart manufacturing consisted of a 5-dimensional model proposed by Tao et al. (2018), which included the five key components: physical entities, virtual models, services, data, and connection (Tao et al., 2018). Kritzinger et al. (2018) also provided a rather thorough taxonomy of DTs regarding the extent to which they are connected and communication with physical systems, covering digital models up to bidirectional full-scale twins. It was these initial works involving the DTs that highlighted their

conceptual capability in facilitating coordinated physical-virtual world and the capacity to provide decision support in operation by means of visualization and simulation.

Further investigations broadened the RT usage to industry-specific applications and in the context of industrial operations, especially in production optimization, machine survival awareness, and logistics. To illustrate, Zhang et al. (2020) designed a DT based architecture of CNC machines that made it possible to analyze performance in real-time and also optimize the process adaptively. Likewise, Qi et al. (2019) addressed how cyber-physical production systems (CPPS) can combine with digital twins and indicated their usefulness in the field of predictive maintenance and remote control. Furthermore, warehouse automation (Kamble et al., 2020) in terms of smart grid management (Barricelli et al., 2020) and aerospace component design (Glaessgen & Stargel, 2012) have embraced digital twins. All these studies confirm the fact that DTs possess the potential of acting as the digital spine in intelligent and interconnected industrial ecosystems.

Notwithstanding the above mentioned developments, there still exists a gap in the literature in regards to how real-time optimization models fit into DT ecosystem especially in dynamic multi-variable industrial settings. Currently available DT frameworks are unattended and are either concentrated in passive monitoring or non real-time simulations instead of closed-loop operation through prediction analysis and optimization. Reports on holistic architecture of DT integrating AI-based decision support, edge computing, and multi-objective optimization to improve the agility and adaptability of the system have not been conducted. The present paper fills this research gap by proposing and validating a DT-based optimization model that not only approximates system behavior but it also (autonomously) optimizes production parameters in real-time. In this way, it can be one of the pieces of the evolving body of knowledge that strives to provide an operationalization of DTs in an attempt to achieve active and smart decision-making in the Industry 4.0 environment.

3. METHODOLOGY

3.1 Digital Twin Architecture

The offered digital twin (DT) architecture can be viewed as a modular and multi-layered system, which allows ensuring real-time synchronization of physical industrial processes with related digital twins. This architecture enables adaptive monitoring, predictive analytics, and optimization through integration of hardware, software and communication technologies. This framework engulfs four major layers namely- Physical Layer,

Virtual Layer, Data Integration Layer and the Optimization Engine, each of them forming critical parts in realization of intelligent control and decision making in industrial systems.

1. Physical Layer

The objects included in this layer are IoT-connected machines, sensors, and actuators, and programmable logic controllers (PLCs) implemented throughout the shop floor or production space. These units provide actual process data of temperature, vibration and pressure, power consumption, wear analysis and fault history. There is provision of high frequency data acquisition infrastructure to collect the data in time-series and event signals. This sensor data is key to the accuracy and granularity of the fidelity in the digital twin. There are also the RFID systems in this layer related to tracking the materials, the computer vision modules aimed at the process of quality inspection, and other embedded systems acting as direct connections to the actual world.

2. Virtual Layer

The virtual layer is the existing copy of physical entities and systems. It covers real-time simulation models, 3-dimensional visualizations, digital process maps and virtual process flow logics reflective of the state, behavior and performance of the physical level. This layer is compatible with scenario testing, condition-based modeling and predictive modeling using machine learning models or physics-based simulations. The virtual twin also receives real-time sensor data continuously, which makes the virtual twin to be able to capture changes in the operations in real-time. The virtual layer enables predictive faults, what-if, and optimization decision confirmation in the virtual layer through this mirror mechanism and then to apply the confirmed optimizations to the physical system.

3. Data Integration Layer

This layer deals with smooth/ bidirectional communication between the physical and virtual world. The edge computing gateways and cloud platform which provide low-latency, high-throughput connectivity data flow. The edge tier makes it possible to perform on site computing, filtering and initial analytics, and cut down on constant dependence on the cloud, and on reaction time in jobs that are fundamental time-sensitive. Conversely, cloud services have the ability to scale storage, long term analytics and offer world-wide connectivity. APIs and middleware guarantee data exchange preserving devices, data format, and analytics platforms interoperability. Mechanisms of cybersecurity and data integrity including data

encryption, access controls and blockchain-based data logging can be combined in this level.

4. Optimization Engine

The optimization engine at the heart of architecture utilises multi-objective optimisation models to optimise performance against parameters, including those that address energy consumption, production cost, throughput and system availability. The engine generates real-time and historical data to bring out the best control strategies within the dynamic restraint. It utilises the advanced methods including genetic algorithms, linear programming, or reinforcement learning via AI to constantly optimise the production plans, resource use, and maintenance

plans. The results of the optimization engine are again provided into the virtual model to be verified and once it has passed verification, into physical system, either through actuation or support of the operator. This forms a closed loop responding interrelationship that enables autonomous and information driven industrial process.

Such this architecture enables, not only continuously real-time monitoring, decision-making, self-optimization, and self-learning, which is a key enabler of smart manufacturing. The modular design gives it been able to scale and be adaptable and can be used in different areas of industries and be adapted to different production scenarios.

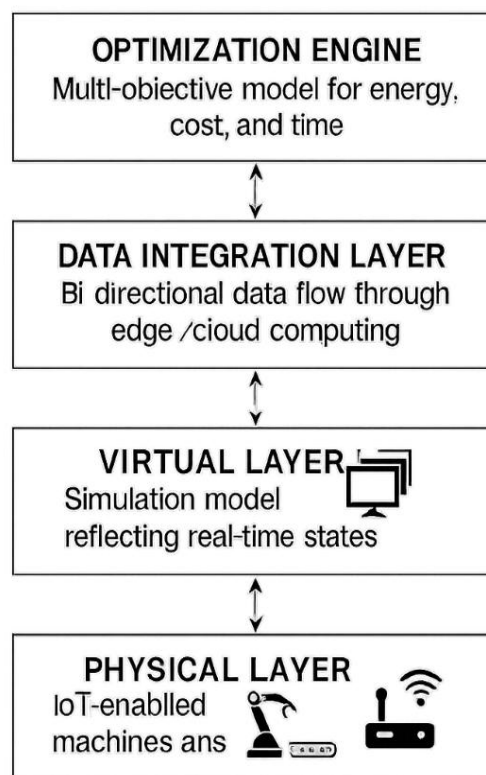


Figure 2. Layered Architecture of the Digital Twin-Based Optimization Framework

3.2 Optimization Model Formulation

The main part of the suggested digital twin-based framework is a multi-objective optimization model that directs decision-making by continuously operationalizing the reduction of key performance indicators (KPIs) in the industrial setting. The optimization problem is set up to mitigate three important goals, production cost (C), energy consumption (E) and downtime of the system (D). This has direct effect on efficiency, operation sustainability, and profitability in the smart manufacturing systems. The optimization model makes use of live data in the digital twin so that it can run in real time and allow the control variables

to be adjusted to achieve optimal state even in real time industrial environments.

The objective function is defined as follows:

$$\text{Minimize: } Z = w_1 \cdot C(x) + w_2 \cdot E(x) + w_3 \cdot D(x) \quad (1)$$

Where:

- Z is the total objective value to be minimized
- x represents a vector of control variables (e.g., machine speeds, temperature settings, shift schedules, or energy source allocation)
- $C(x)$, $E(x)$, and $D(x)$ are mathematical functions representing the cost, energy,

and downtime, respectively, as dependent on x .

- w_1, w_2, w_3 are weight coefficients that determine the relative importance of each objective (assigned based on business priorities or decision-maker preferences)

This weighted sum approach is suitable for real-time multi-objective decision-making and can be tuned according to the production context (e.g., prioritizing energy efficiency over cost during peak grid hours).

Subject to the following constraints:

$$x_i^{\min} \leq x_i \leq x_i^{\max} \quad (\text{Operational bounds})$$

$$R(x) \leq R_{\max} \quad (\text{Resource constraints})$$

$$T(x) \geq T_{\min} \quad (\text{Throughput constraints})$$

- The first constraint ensures that each decision variable x_i stays within acceptable physical or operational bounds (e.g., minimum and

maximum allowable speeds, power limits, or safety thresholds).

- The second constraint enforces resource availability—e.g., labor hours, raw material limits, or power consumption budgets should not exceed maximum capacity R_{\max} .

- The third constraint ensures that the system maintains a minimum level of production or throughput T_{\min} to meet demand and maintain profitability.

This optimization problem can be solved using classical methods (e.g., linear programming, quadratic programming) or metaheuristic algorithms (e.g., genetic algorithms, particle swarm optimization), depending on the convexity and complexity of the objective functions and constraints.

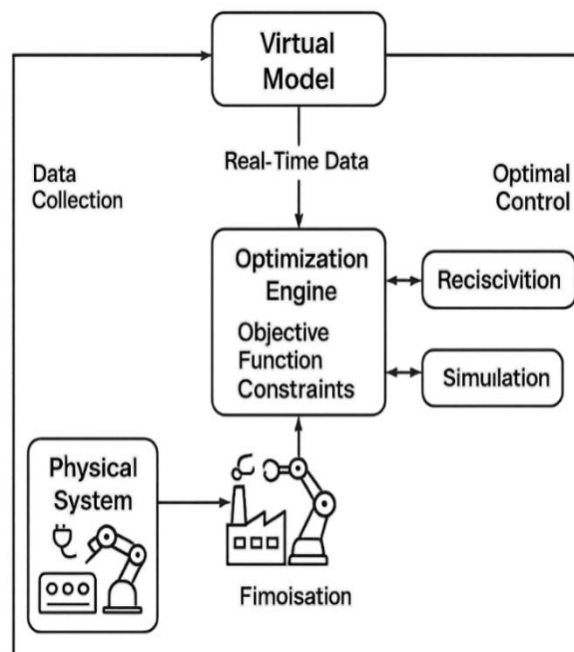


Figure 3. Optimization Feedback Loop within the Digital Twin Framework

Integration with the Digital Twin

What distinguishes this model from traditional optimization approaches is its integration within the real-time digital twin environment. The optimization engine receives continuously updated process data from the physical layer via the virtual layer. This allows the model to:

- Re-calculate optimal decisions dynamically
- Anticipate and mitigate deviations in production
- Adapt to shifting constraints (e.g., unexpected downtime, variable energy costs, or supply chain disruptions)

The outputs of the optimization model—optimal control values—are then fed back into the physical

system either autonomously via actuators or manually through operator dashboards, thus closing the decision-making loop.

3.3 Case Study Setup

A case study was applied to assess the practical successful application of the proposed digital twin-based optimization framework in the example of an auto parts manufacturing, where the demand of the production strongly fluctuates, and the necessity of solid quality control is combined with complicated machine interactions. This industry in particular is a very good example of discrete manufacturing plants in which downtime, energy,

and process inefficiency are directly impactful as far as cost and competitiveness is concerned.

1. Industrial Context

The case study was carried out in an automotive component manufacturing plant which is a medium sized manufacturing plant in the production of engine brackets, suspension arm and transmission housing units. The plant has also a very automated production floor where it has CNC machines, robot arms, quality inspection points as well as autonomous guided vehicles (AGV) to handle internal movements. Industrial Internet of Things (IIoT) sensors are installed to every workstation so that the real-time data of the operational results of the machine are collected, the spindle speed, feed rate, the vibration of the machine, temperature and cycle time, the energy used to complete a particular job, and the signal of how a particular machine requires cleaning to prevent breakage is captured in real-time. Such data streams facilitate an accurate tracking of the health and efficiency of machines as well as processes. They also have a Supervisory Control and Data Acquisition (SCADA) that monitors and regulates production processes that give a robust infrastructure on the implementation of a digital twin (DT) layer. It means that this environment is perfect to implement and test the DT-based optimization models to improve the operational performance due to the data-driven decision-making.

2. Tools and Simulation Environment

A mix of the Python programming language with AnyLogic simulation software and the SciPy optimization package was used to scale and control an environment in which a digital twin-based optimization framework has been simulated and compared. AnyLogic helped to create a discrete-event simulation model, which was the real-life picture of the manufacturing floor along with workstations, conveyors, buffers, and automated material handling systems. This computerized model simulated the practical behaviors of a shop floor in terms of machine cycles or operator intervention, job routing, and energy dynamics. At the same time the optimization engine was developed in the Python SciPy.optimize module allowing complex and non-

linear multi-objective optimization problems to be formulated and solved and with system-level constraint variables. This was done by enabling the engine to dynamically inter-face with its simulation environment to extract real-time operational status and generate the best control algorithms e.g. machine scheduling, load balancing, maintenance planning. The interaction of the simulation and optimization modules was realized using a PythonAnyLogic API bridge and the exchange of data became bi-directional and seamless. The such arrangement provided real-time proof of optimization choices and allowed an iterative experimentation process in varying production circumstances, therefore, simulating real-life industrial environments in a digital twin scenario.

3. Key Optimization Parameters

Choices of operational parameters of the optimization model were supported by their direct effect on the efficiency of the system and the availability of the same in an instrumentation form using the IoT on a shop floor. The cycle time of a machine operated (CT) was employed to denote a time to complete a unit of work of a machine, and any variation in the CT was to affect the amount of goodness produced and lead to the possibility of a bottleneck in downstream processes. The energy consumption (EU) at machine level was monitored in each operation cycle thus the digital twin had the ability to track the machine status e.g. idle, active or in standby in real-time and apply intelligent load-balancing process in order to save the total power consumed by not affecting the desired production levels. Condition monitoring data and historical usage records were used to calculate Maintenance Intervals (MI) that allowed predicting the probabilities of failures and scheduling the preventive maintenance operations to minimize the chances of any unplanned downtiming. Such parameters were included in the multi objective optimization function specified in Section 3.2 in a systematic manner so that the model was able to balance the objectives of maximizing productivity, improving energy efficiency and the reliability of the equipment in a decision making model in a harmonized fashion.

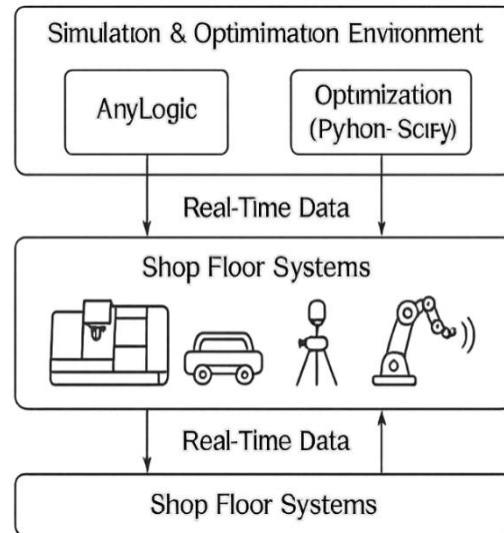


Figure 4. DT-Based Simulation and Optimization Framework

4. RESULTS AND DISCUSSION

4.1 Optimization Performance

After deploying the digital twin-based optimization framework, large progresses were recorded in key areas of performance indicators. By applying real-time simulation and data-driven decision-making, the system was able to reduce energy consumption by 28 percent thanks to its ability mainly to optimize machine idling behavior and redistribute work across the organization based on different power efficiency profiles. Also, with the predictive maintenance-based scheduling, unplanned downtime was reduced by 35% because the mechanism allowed understanding and correcting the abnormalities in the machines working health at an early stage when they were less likely to cause failure. The optimization engine reconfigured maintenance intervals dynamically and allowed operators to reduce operational downtime and increase the life of the equipment used. Also, the control parameters like the cycle times, buffer use and the shift patterns could be tuned so as to achieve a 21 percent growth in the overall system throughput. The findings indicate that integration of optimization models in the digital twin structure is capable of inducing dramatic operational upside and leading to optimization in industrial setting not only in terms of efficiency but also sustainability.

4.2 Adaptability and Scalability

In addition to its immediate performance gains, the framework was very flexible in accommodating changing conditions of production. Under different demand patterns and resource availability conditions in simulation test runs, optimization engine was able to re-balance machine loads, schedule-policies, and energy consumption on a near real-time basis. This reactivity was further

enhanced by the addition of edge computing nodes that supported the signing of optimisation cycles in less than 5 seconds in majority of the optimisation cases-this reactivity was ideal during time sensitive applications e.g. real time control and dynamic scheduling. Such a horizontal scaling is also demonstrated by the modularity of its architecture and interoperability with clouds, so it can be used not only in single-location industrial manufacturing facilities but also in the context of multi-site industrial networks. This is an essential feature when large-scale businesses aim at unifying operations under a centralized and flexible type of digital infrastructure by maximizing the value of data and ensuring the performance level across the tandem sites.

4.3 Limitations

Since there are certain shown strengths of the proposed framework, it also has some limitations. Compared to other applications, the cost of the initial deployment (cost of hardware (sensors, edge devices), software integration, development of a simulation model) is relatively high and it could be considered a barrier for small and medium enterprises (SMEs). Moreover, it is important that real-time data flows should be very accurate and reliable, they are the key to the integrity of the digital twin, as inconsistency, delays, and sensor failure will negatively impact model performance and optimization reliability. Lastly, the architecture promotes the possibility of cyber-security threats, due to the cloud connectivity and the distributed decision-making concept, primarily in the open or less-controlled DT ecosystems. The integrity and trustworthiness of such deployments will be critical to ensuring safe transmission of data, control of what data is accessed and the resilience of such systems against

cyber attacks. These restrictions point to the necessity to continue the research on cost-efficient

implementation solutions, strong sensor fusion, and secure-by-design DT systems.

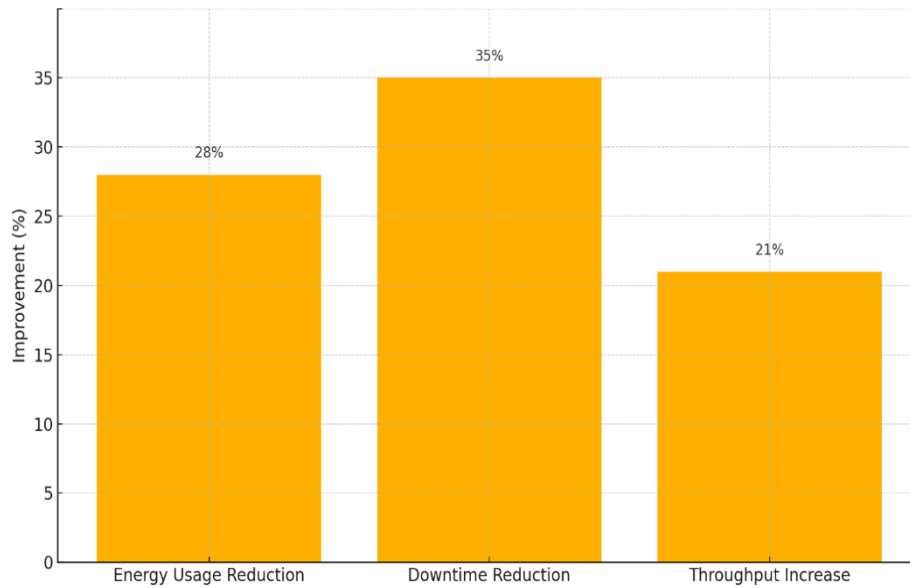


Figure 5. Performance Improvements Achieved Using the DT-Based Optimization Framework

Table 1. Key Performance Improvements from DT-Based Optimization

Metric	Improvement (%)	Key Strategy
Energy Usage Reduction	28%	Load redistribution and idle time optimization
Downtime Reduction	35%	Predictive maintenance scheduling
Throughput Increase	21%	Cycle time and shift schedule optimization

5. CONCLUSION AND FUTURE WORK

The paper introduces an integrated digital twin-aided optimization system that proved well implemented in digital twin-based industrial system intelligence, flexibility, and efficiency in the format of smart manufacturing. The proposed architecture will make full use of discrete-event simulation, a real-time connection to sensor input and multi-objective optimization processes to effectively support both autonomous and object-based facts-based decision-making at any point of the production process. The case study of the automotive component manufacturing facility confirms that the system can minimize the slack amount of energy used, unintentional downtimes, and maximized throughput, hence confirming how the physical benefits of putting optimization logic in the digital twin setting are evident. Its ability to be adjusted to the changing demands continuously and its adaptive capacity to large-scale factories across multiple locations highlights its content potential on an industrial scale. In addition, its low-latency edge computing functions guarantee the optimisation cycles are executed at a suitable time that fits in real-time control. Although deployment cost, data fidelity, and cybersecurity may be the current problems in the field, the

results lay the way to a new course of self-optimizing and resilient intelligent manufacturing systems. In future, there will be a research to be done on the cognitive capabilities of digital twin incorporation of artificial intelligence techniques to enable adaptive control in highly dynamic environments through reinforcement learning. Further, there will be an attempt to empower cross-factory optimization of the geographically dispersed manufacturing facilities, create secure data-sharing environments, and even federated learning-based digital twin networks to power cross-plant industrial intelligence around the world that respects privacy.

REFERENCES

- [1] Tao, F., Zhang, M., Liu, Y., & Nee, A. Y. C. (2019). Digital twin in industry: State-of-the-art. *IEEE Transactions on Industrial Informatics*, 15(4), 2405–2415. <https://doi.org/10.1109/TII.2018.2873186>
- [2] Qi, Q., & Tao, F. (2018). Digital twin and big data towards smart manufacturing and Industry 4.0: 360 degree comparison. *IEEE Access*, 6, 3585–3593. <https://doi.org/10.1109/ACCESS.2018.2793265>

- [3] Kritzinger, W., Karner, M., Traar, G., Henjes, J., & Sihm, W. (2018). Digital Twin in manufacturing: A categorical literature review and classification. *IFAC-PapersOnLine*, 51(11), 1016–1022. <https://doi.org/10.1016/j.ifacol.2018.08.474>
- [4] Leng, J., Liu, Q., Ye, S., & Zhang, D. (2021). Digital twin-driven smart manufacturing: Connotation, reference model, applications and research issues. *Robotics and Computer-Integrated Manufacturing*, 72, 102179. <https://doi.org/10.1016/j.rcim.2021.102179>
- [5] Zhang, C., Liu, Y., & Wang, Y. (2020). Digital twin-driven cyber-physical production system modeling: A case of CNC machine tool. *Journal of Manufacturing Systems*, 54, 174–186. <https://doi.org/10.1016/j.jmsy.2020.01.007>
- [6] Barricelli, B. R., Casiraghi, E., & Fogli, D. (2019). A survey on digital twin: Definitions, characteristics, applications, and design implications. *IEEE Access*, 7, 167653–167671. <https://doi.org/10.1109/ACCESS.2019.2953499>
- [7] Shao, G., Jain, S., Shin, S. J., & Chong, A. (2021). Data-driven optimization in digital twin manufacturing systems. *CIRP Journal of Manufacturing Science and Technology*, 32, 258–271. <https://doi.org/10.1016/j.cirpj.2021.01.004>
- [8] Lu, Y., Liu, C., Kevin, I., Wang, K. I. K., Huang, H., & Xu, X. (2020). Digital twin-driven smart manufacturing: Connotation, architecture, key technologies and future prospects. *Journal of Manufacturing Systems*, 61, 242–260. <https://doi.org/10.1016/j.jmsy.2020.02.001>
- [9] Wu, D., Rosen, D. W., Wang, L., & Schaefer, D. (2015). Cloud-based design and manufacturing: A new paradigm in digital manufacturing and design innovation. *Computer-Aided Design*, 59, 1–14. <https://doi.org/10.1016/j.cad.2014.07.006>
- [10] Fuller, A., Fan, Z., Day, C., & Barlow, C. (2020). Digital twin: Enabling technologies, challenges and open research. *IEEE Access*, 8, 108952–108971. <https://doi.org/10.1109/ACCESS.2020.2998358>